

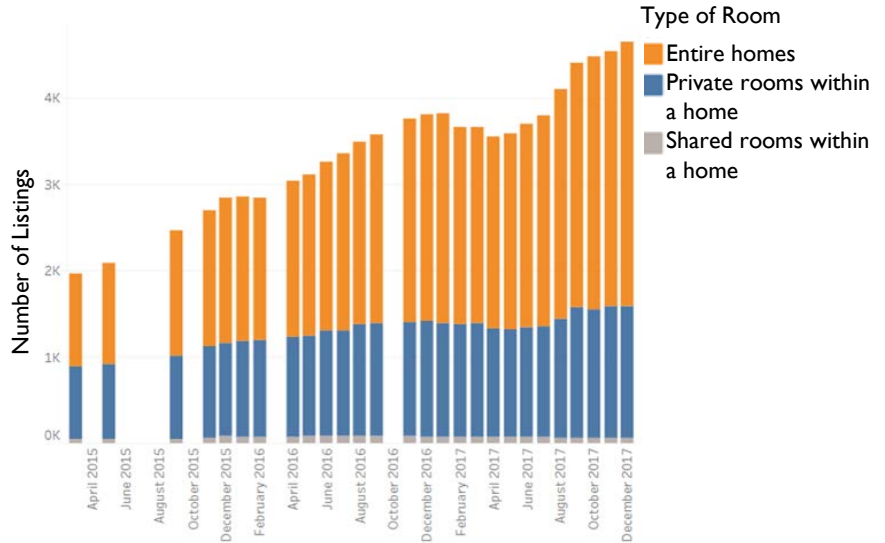
Short-term Rental Regulation: Enforcement is lax and effect on housing crisis unknown

Audit Highlights – August 2018

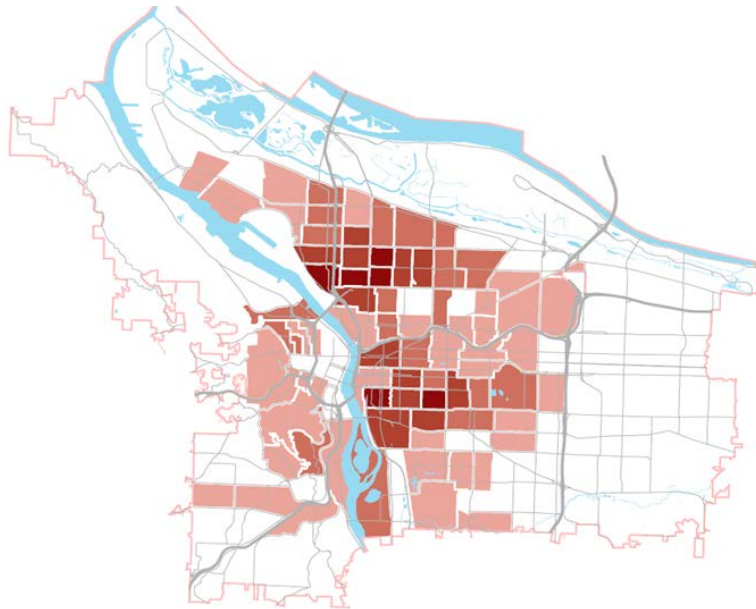
Findings: The City of Portland began regulating short-term rentals in 2014, and the number of rentals has more than doubled since then. Most hosts do not obtain the required permits, and the City rarely enforces its regulations. Despite concerns about the effect of short-term rentals on housing availability and affordability, the City does not collect data needed to regulate and monitor the housing market.

Recommendations: We recommend the City obtain data on active short-term rental hosts and listings from booking agents or from other publicly available sources and use it to effectively regulate and monitor the short-term rental market.

Since 2015, listings on Airbnb have more than doubled. Most Airbnb listings were for entire houses or apartments.



More units listed in Northeast and Southeast Portland and rented more frequently.



Only about
22%
of short-term
rentals are
permitted



Because the City did not have short-term rental data, we used information gathered by *Inside Airbnb*, a group not affiliated with Airbnb. Our analysis and data visualization can be found on the [City Auditor's website](#).