

Tapping into Cannabis Tourism Meet-up - April 9th, 2019

Host2Host facilitated a fun, informative evening featuring Lisa Snyder and Samantha Montanaro who are the co-founders of [Tokeativity](#), a Portland based Global Cannabis Community for Women.



They discussed how to be a cannabis-friendly host by providing a safe space for people to consume cannabis.

Consumption of cannabis is illegal in public and guests who want to consume are looking for acceptance and a safe place when they book an Airbnb.

While some might come just to get stoned, the majority of cannabis users are patients looking for pain relief. 58% are women looking for wellness benefits. Smoking or vaping gives immediate relief from pain. They may also choose to vape cannabis instead of drinking a glass of wine as a way to relax.

Lisa & Sam explained that patients come from all over the world to consume cannabis legally in Oregon. Oregon is known as the Emerald Triangle because of its favorable growing conditions and has the best weed in the world.

Short Term Rentals are really the only way for travelers to consume pot legally. As hosts, we are in a position to welcome cannabis tourists to Oregon, share information about our local dispensaries and give them a safe, comfortable place in our backyards to enjoy cannabis legally.

If you want to attract this kind of guest, include “cannabis-friendly” in your title listing or indicate that you are 420 friendly. Your guests also need to know the rules, so be clear about yours in your listing and add instructions to your house manual. Where can they smoke, vape or eat edibles on your property?

Some guests may not be experienced cannabis users. Having educational material on site will be helpful. “Go low, go slow” is a good recommendation for those who are trying it for the first time. They suggested making friends with your local cannabis store. Ask them for more information and helpful brochures.

You may not want to host these visitors, but you are likely hosting them without knowing. So be clear about what you won't allow and at least share Oregon's laws are. [Here is a handy one-page fact sheet.](#)

If you do want to host cannabis consumers consider supplying some of the products needed to make these guests comfortable in your space. It is illegal to transport pipes and other equipment across

state lines. Have a variety of supplies for guests to use and a basket for guests to leave what they can't take with them when they leave.

Sam & Lisa showed us a variety of pipes, joints (in packages), grinders, concentrates, vaporizers and a water filtration system to demonstrating the vast array of ways people use and consume cannabis.

Written by Silke Monnie, Host2Host member and host in SE Portland.
Photo from Dwan Hachemeister, Host2Host member and host in NE Portland.